



Facts and Figures

Trade fair	IDS
Sub-heading	International Dental Show
Date of the event	22 to 26 March, 2011
Organizer of the fair	The IDS is held every two years in Cologne and is organized by the GFDI Gesellschaft zur Förderung der Dental-Industrie mbH, the commercial enterprise of the Association of German Dental Manufacturers (VDDI) and staged by Koelnmesse GmbH, Cologne.
Venue	Koelnmesse
Opening times	Exhibitors: 8.00 a.m. - 7.00 p.m. Visitors: 9.00 a.m. - 6.00 p.m.
Admission fees	Online-Shop t.b.a. Box-Office t.b.a.
Stand rental fees/sqm	t.b.a.
Flat rate energy costs/sqm	t.b.a.
Catalogue	t.b.a.



IDS
International Dental
Show
22-26 March, 2011

www.ids-cologne.de

Contact:
Carmen Wolber
Tel.
+ 49 221 821-3893
Fax
+ 49 221 821-3271
e-mail
c.wolber@koelnmesse.de

Koelnmesse GmbH
Messeplatz 1
50679 Cologne
P.O.Box 21 07 60
50532 Cologne
Germany
Tel. +49 221 821-0
Fax +49 221 821-2574
info@koelnmesse.de
www.koelnmesse.de

Product segments	Dental practice Dental laboratory Infection control and maintenance Services, information, communication and organization
Fair profile	The International Dental Show in Cologne is the world's leading trade fair for the dental

	sector. In 2011, at the 34 th IDS, the fair will once again generate momentum while paving the way for pioneering advances, demonstrating its role as a successful presentation platform and meeting place for all decision-makers in the dental-medicine market.
Mailing of registration forms to exhibitors	from December 2009
Hall occupancy	Halls 3, 4, 10, 11
Construction and dismantling periods	Construction period: March 15 - 21, 2011 Dismantling: March 26 - 29, 2011
Access rights	Only for trade visitors
Target groups Exhibitors:	Manufacturers, importers, service providers, associations and institutions directly related to products and systems for dental medicine and dental technology
Visitors:	Dental trade, dentists, dental surgery staff, dental laboratories, industry, service provider, research and development, apprentices / students
Figures for the previous event (2009)	
Exhibitors	1.820
Gross exhibition space	138.000
Visitors (Visits)	106.000
Project Management	Thomas Maxein t.maxein@koelnmesse.de
website	www.ids-cologne.de